

Car Steam Wash and Auto-Detailing training courses.



IMEX, an Italian B2B Company and its partner distributor specialized in providing professional steam car wash and auto detailing services, have joined their know-how and are realizing the first training courses for car steam wash and auto-detailing.

Eco car steam wash and auto detailing are both fast growing markets. What we offer is not only the steam equipment and products but a full package support for any individual or company that would like to set up their own service point.

Who can participate in our training courses?

- ⤴ Vehicle drivers.
- ⤴ Auto valeting (auto-detailing in the U.S.)
- ⤴ Car showrooms
- ⤴ Car Dealers.
- ⤴ Car Rental Companies.
- ⤴ Antique car enthusiasts and car-washers.
- ⤴ Individuals who would like to start their own car steam wash and auto-detailing service center.
- ⤴ Companies which would like to broaden their business by gaining new clients waiting for such a service.

Why is there such a great interest in Auto-Detailing?



Auto detailing is an optimized process, comprehensive cleaning, renovation and maintenance of the vehicle and its components, both exterior and interior. Auto-detailing increases the aesthetic value and utility of the vehicle, extending its life span and increasing the market its market value. It is important to remember that the value of a car significantly depends on its appearance. If you already work in the professional car care industry or you are thinking about this opportunity we would like to invite you to take advantage of our special offers!

Why take advantage of our offers?

- ⤴ We offer a professional approach to each trainee. Our trainers are professionals with great experience in car care.
- ⤴ We conduct the training either in our facility or your designated time and place.
- ⤴ Our groups consist of a maximum of 4 participants.
- ⤴ We provide individual approach.
- ⤴ At the end of the training you will have the knowledge and practical skills necessary to independently perform a professional Auto Detailing process.

LEVELS – COSTS – CONDITIONS

Our training courses are divided in two levels as follows:

★ JUNIOR. 1 DAY. 300-€

Introduction to the steam car wash and auto-detailing. Technique of the steam cleaning for exterior and interior with the use of specific products.
Release of the participation Diploma.

★ ★ SENIOR. 3 DAYS (Inclusive of the 1° Junior day). 900-€ **

In addition to the Junior course there will be an empowering of the practice in order to obtain the skills and optimize the working time.
It will be teach how to process optional services such as engine cleaning, clay-bar, polishing and protections.

**** 300€** discount available in combination with the purchase of an industrial IMEX steam unit. (Models SC05, SVC06 Plus and SVC12 excluded).

To participate our training course it is necessary to make a reservation by filling [this online form.](#)

Url address:

<https://docs.google.com/spreadsheet/viewform?formkey=dEp6b1RoT2NhVkJmS09yZU5pWIR5cXc6MA>

Upon receipt of your request we will send you a proforma invoice with our bank details to request you the payment as confirmation of your reservation.

The cost includes:

- All the materials to use during the training (equipments, consumable products, info materials).
- Coffee breaks, refreshements.
- Lunch.
- IMEX sweater and/or T-shirt (IMEX).
- Diploma.

Training course timing: from 9:00 to 12:30 and from 14:00 to 17:00

TRAINING PLACE:

Im.ex.serve srl
Via A. Grandi, 4/18
20068 Peschiera Borromeo
Milan - Italy

HOTEL INFORMATION:

Here below are the web site of some hotels that we recommend as they are close to our location:

<http://www.hotelmaxim.net/>

<http://www.nh-hotels.it/nh/it/hotels/italia/milano/nh-linate.html>

<http://www.laviscontina.it/>

The nearest airport to the above listed hotels is [Milan Linate Airport](#). However this is mostly used for domestic flight.

The other airports are the followings:

[Milan Malpensa](#)

[Bergamo Orio al Serio](#)

TO PARTECIPATE FILL UP THE ONLINE FORM AT THIS WEB ADDRESS:

<https://docs.google.com/spreadsheet/viewform?formkey=dEp6b1RoT2NhVkJmS09yZU5pWIR5cXc6MA>